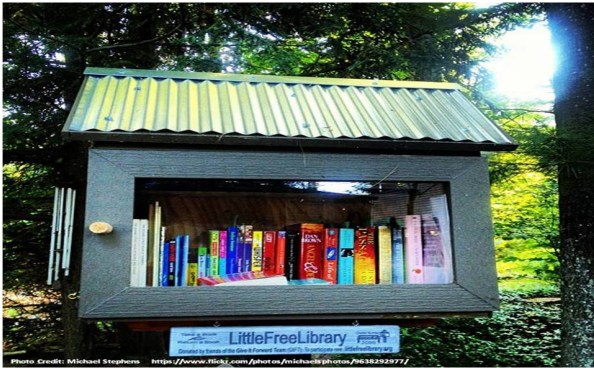


## RGV READS: Early Literacy

Ask your school librarian about adding a Little Free Library to your place of business.



Little Free Libraries in public places will give community members the opportunity to exchange books. Anyone may contribute or take a book; if you take a book from a Little Free Library, you do not need to return the book, but it's the expectation that you leave one (or two, or three!) books in its place.

Little Free Libraries operate on an honor system--if everyone plays by the rules, everyone wins! Some people may feel intimidated by their local public library, unfamiliar with its workings. With LFLs there's no need for a library card and anyone who walks up to the LFL can have access to the books inside.

### References

- 1 Percentage by County of Illiterate Adult Texans. (2009, January 1). Retrieved December 2, 2014, from <http://www-tcall.tamu.edu/docs/09illitmap.html>
- 2 Facts & Statistics. (2014, January 1). Retrieved December 2, 2014, from [http://www.literacytexas.org/literacy\\_in\\_texas/facts\\_statistics.html](http://www.literacytexas.org/literacy_in_texas/facts_statistics.html)
- 3 RGV least literate population in Texas. (2013, April 19). Retrieved December 2, 2014, from <http://www.valleycentral.com/news/story.aspx?id=882937#.VH40tzHF98E>

Together we can create positive momentum to increase reading opportunities and access to books for our Region One students and their families.



Together, we can make a difference in Region One lives.

Region One ESC  
Department of Library Services  
and Instructional Resources  
(956) 984-6055



## RGV READS: EARLY LITERACY



## THE POWER OF ONE



- Did you know that South Texas has the lowest literacy rates in the state of Texas? <sup>1</sup>
- Did you know that of the 93 million adults in America functioning at or below basic levels of literacy, 30 million are the parents or primary caregivers of children ages 0-8. <sup>2</sup>
- Did you know that "A child who is not reading at grade level at third grade is four times less likely to graduate on time." <sup>3</sup>

Your business may be just one business. But, you have the opportunity to impact the lives of South Texas children and their families by partnering with the Region One Education Service Center and your local school district.

**Your school library contact is:**

**You can reach them at:**

Texas Library Association's  
2x2 Reading List  
ages 2 years - 2nd grade



Texas Library Association's  
Tejas Star Reading List  
multicultural titles for ages 5-12



## RGV READS: Early Literacy

**Make a difference in your community by helping to introduce the POWER OF READING to youngsters and their families within your neighborhoods!**

We invite you to work hand in hand with your local school district's librarians and district leadership in an exciting initiative that promises incredible investment possibilities!

It's so very simple! Look around your businesses waiting room area- do you have children's reading material available for clients visiting your business? Your district's school librarians are ready and willing to share their expertise with you to help your business reach out to families with young children that you are currently serving.

Your school librarians are familiar with the annual award winning titles chosen by the Texas Library Association to support young readers.

Many of the titles are available in English, Spanish, or bilingual. Some of the titles have activity labels to place inside the books to serve as guides for helping young parents learn how to interact with their child using a book.

**Make child-friendly books available to your patrons and help to influence the future of your community!**