



## News Release

FOR IMMEDIATE RELEASE

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### Calling All Student Artists for Region One Annual Holiday Card Contest

*Winning Student Artwork to Become Official 2019 Holiday Card Cover*

For more than a decade, Region One ESC has invited student artists to submit their entries in the annual holiday art contest event. “By depicting the holiday season in the South Texas area, we share with our colleagues the uniqueness of the region and have the opportunity to showcase the outstanding student talent right here in our schools,” explains Dr. Cornelio Gonzalez, Region One ESC Executive Director.

The art contest is open to all public-school students (ISDs and charter schools) in the eight-county area of Region One. Only one entry per student will be accepted. The following guidelines should be followed:

- Entries should reflect the holiday season in the South Texas area.
- Submit artwork on an 8.5 x 11 sized paper.
- Art mediums accepted: watercolor, tempera, poster, acrylic, etc.), drawing materials (pencil, charcoal, colored chalk, pastels, oil pastels, colored pencil, marker, crayon, etc.), or original digital illustration.
- Each entry must be clearly labeled on back, with student’s name, age, school and school district, telephone number, grade level, name of teacher.
- By entering contest, student gives permission to Region One ESC to duplicate art work and use as holiday card. Entries will not be returned, unless requested in writing.
- Submit entries to Region One ESC/Office of Communications and Creative Services, 1900 W. Schunior, Edinburg, Texas 78541.
- **Entry Deadline is November 21, 2019. If delivering in person, entries must be received by 4:30 p.m. Mailed entries must be postmarked November 21, 2019.**

Winners in the elementary, middle school, and high school categories will be selected, and their artwork will become the cover art for holiday cards that are sent out across the state.

For additional information, email [angarcia@esc1.net](mailto:angarcia@esc1.net) or call (956) 984-6011.

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Region One Education Service Center ([www.esc1.net](http://www.esc1.net)) serves over 437,000 students and educators in eight counties in south Texas including Brooks, Cameron, Hidalgo, Jim Hogg, Starr, Webb, Willacy and Zapata counties. Region One works to assist school districts in improving student performance, assist districts to operate more efficiently and economically, and implement initiatives assigned by the legislature or the Commissioner of Education.